

Understanding MPNID: Definition, Purpose, and Location

A practical guide to MPNID and its relevance

What is a MPNID?

MPNID stands for "Microsoft Partner Network ID." It is a unique identification number assigned by Microsoft to organisations that are registered members of the Microsoft Partner Network (MPN). This ID helps Microsoft, and its partners manage their relationship and access various benefits, programs, and resources.

What Does an MPNID Do?

- Identifies Your Organisation: The MPNID distinguishes your company within the Microsoft Partner ecosystem, ensuring that all interactions, transactions, and benefits are correctly allocated. Due to this a reseller cannot purchase Microsoft products without an active MPNID,
- Access to Partner Resources: It enables your business to access partner benefits like training materials, software licenses, technical support, and marketing resources.
- **Eligibility Verification:** The MPNID is used to verify eligibility for Microsoft programs, incentives, and customer referrals.
- **Program Management:** Microsoft uses the MPNID to track your company's competencies, incentives, and partnership status over time.

Requirements of a MPNID?

Vetting process: To get a MPNID you must first complete the Microsoft vetting process which includes signing up and completing the **Microsoft Al Cloud Partner Program.**



Where Do I Find My MPNID?

Partner Center Dashboard: The most direct way to find your MPNID is by logging into the Microsoft Partner Center (partner.microsoft.com)

